

MULTIMEDIA COMMUNICATION

NAME	I.D.#	Expected Grad Date	B.S. Degree
General Education Requirements			
<u>3</u>	THEO 110 Intro to Christianity		
<u>3</u>	BLIT 210 Christian Scriptures		
<u>3</u>	CMIN 310 Christian Living		
<u>3</u>	Approved Stewardship Course* _____		
<u>3</u>	ENGL 109 College Writing I		
<u>3</u>	ENGL 210 College Writing II		
<u>3</u>	COMM 105 Fundamentals of Communication		
<u>3</u>	HIST 200 Western Civilization		
<u>3</u>	Approved Social Science Course* _____		
<u>6</u>	Approved Humanities Courses* _____		
	Select 3 hours from <u>two</u> different areas:		
	Fine Arts, Literature, Philosophy,		
	SPAN 212 _____		
<u>3-8</u>	Elementary Foreign Language I and II (FREN 101 & 102 OR SPAN 111 & 112) OR Approved International Culture course* _____		
<u>3</u>	MATH 103, MATH 112 or higher math		
<u>6-7</u>	Choose one Physical Science and one Biological Science – one must include a lab*		
	Biological _____		
	Physical _____		
*See olivet.edu/registrar for approved list of courses			
Major: 52 hours – 2.000 required in major			
<u>1</u>	COMM 100 Communication Foundations		
<u>3</u>	COMM 102 Performance Studies OR		
	COMM 110 Intro to Acting		
<u>3</u>	COMM 141 Introduction to Journalism		
<u>3</u>	COMM 171 Fund of Broadcast/Begin Announcing		
<u>3</u>	COMM 175 Non-Linear Editing		
<u>3</u>	COMM 221 Mass Media and Society		
<u>3</u>	COMM 240 Scriptwriting for Multimedia		
<u>3</u>	COMM 305 Professional Communication		
<u>3</u>	COMM 340 Multimedia Storytelling		
<u>2</u>	COMM 450 Senior Seminar		
<u>3</u>	COMM 457 Communication Theory OR		
	COMM 342 Persuasion and Media Influence		
<u>3</u>	LEAD 200 Introduction to Leadership Studies		
And completion of one of the following concentrations:			
A. Film Studies Concentration			
<u>3</u>	COMM 260 Film Studies		
<u>4</u>	COMM 290 Film and Video Production		
<u>3</u>	COMM 380 Documentary Production		
<u>16</u>	LA Film Studies Center Semester:		
<u>3</u>	COMM 492 Faith and Artistic Development		
<u>4</u>	COMM 493 Hollywood Production Workshop		
<u>6</u>	COMM 496 Inside Hollywood (meets COMM 466 Internship requirement)		
AND choose 3 hours from:			
<u>3</u>	COMM 494 Visual Storytelling OR		
<u>3</u>	COMM 495 Prof. I Screenwriting OR		
<u>3</u>	COMM 491 Professional Acting for the Camera		
plus required supporting course:			
<u>3</u>	ART 172 Introduction to Photography		
B. Radio and Audio Media Concentration			
<u>3</u>	BSNS 253 Principles of Marketing		
<u>3</u>	COMM 215 Audio Production		
<u>3</u>	COMM 325 Event Planning		
<u>3</u>	COMM 362 Social Media Strategies		
<u>3</u>	COMM 375 Radio Programming/Adv Programming		
<u>3</u>	COMM 390 Multimedia Practicum: Radio		
<u>4</u>	COMM 393 College Media Practicum (4x)		
<u>3</u>	COMM 399 Topics: Radio/Record Industry		
<u>0-3</u>	COMM 466 Radio Internship		
C. Television/Video Production Concentration			
<u>3</u>	COMM 215 Audio Production		
<u>4</u>	COMM 290 Film and Video Production		
<u>3</u>	COMM 356 Corporate Video Production		
<u>3</u>	COMM 371 Studio Production		
<u>3</u>	COMM 380 Documentary Production		
<u>3</u>	COMM 390 Multimedia Practicum: TV/Video		
<u>0-3</u>	COMM 466 TV/Video Production Internship		
D. Multimedia Journalism Concentration			
<u>3</u>	COMM 276 Media News and Interviewing		
<u>3</u>	COMM 331 PR Writing		
<u>2</u>	COMM 393 College Media Practicum (2x)		
<u>16</u>	NYC Semester in Journalism OR		
18 hours on-campus track:			
<u>3</u>	COMM 390 Multimedia Practicum: MMJ		
<u>0-3</u>	COMM 466 MM Journalism Internship		
AND choose 12 hours from:			
<u>3</u>	ART 172 Intro to Photography		
<u>3</u>	ART 200 Intro to Graphics		
<u>3</u>	ART 275 Photoshop		

<u>3</u>	ART 359 Advertising & Publishing
<u>3</u>	ART 372 Documentary Photography
<u>3</u>	ART 410 Web Design
<u>3</u>	COMM 215 Audio Production
<u>3</u>	COMM 375 Radio Programming/Adv Prg.
<u>3</u>	COMM 380 Documentary Production
<u>3</u>	COMM 399 Topics: Sports Broadcasting
<u>3</u>	ENGL 311 Business/Technical Writing
<u>3</u>	ENGL 330 Visual Literacy

E. Live Event Media Management Concentration

<u>1</u>	COMM 265 Live Event Media Practicum
<u>4</u>	COMM 290 Film and Video Production
<u>3</u>	COMM 325 Event Planning
<u>3</u>	COMM 356 Corporate Video Production
<u>16</u>	CMC – Technical Track OR

13 - 16 hours on-campus track:

<u>1</u>	COMM 265 Live Event Media Practicum
<u>0-3</u>	COMM 466 Live Event Media Internship

Choose 12 hours from the following:

<u>3</u>	COMM 215 Audio Production
<u>3</u>	COMM 235 Team Building/Leadership
<u>3</u>	COMM 331 PR Writing
<u>3</u>	COMM 362 Social Media Strategies
<u>3</u>	COMM 371 Studio Production
<u>1-6</u>	COMM 398 Dramatic Practicum

F. Ministry Media Concentration

<u>3</u>	CHED 115 Fundamentals of Christian Education
<u>3</u>	CMIN 116 Fundamentals of Christian Ministry
<u>4</u>	COMM 290 Film and Video Production
<u>3</u>	COMM 390 Multimedia Practicum: Ministry Media
<u>0-3</u>	COMM 466 Ministry Media Internship
<u>6</u>	Additional hours of upper division Radio, Television, Event Planning or Journalism (300 level or higher)